



AJAS Annual Conference 2010 Sponsorship Opportunities

The 2010 AJAS Annual Conference is approaching fast! The Annual Conference, *Jewish Values & Innovative Approaches: Building on 50 Years of Success*, will take place April 11 - 14, 2010, in Atlanta, Georgia. As an AJAS Sponsor or Exhibitor, you are already aware of the value of making an appearance at the AJAS Annual Conference! We invite you to create a stronger impression on attendees by:

- Sponsoring a General Session, Breakout Session or Event

Sponsorship of the sessions and events listed below is an exclusive opportunity for companies that annually support the Association of Jewish Aging Services as Sponsors.

Sponsoring a General Session, Breakout Session or Event

Perhaps your company wants more exposure at the conference. Or, perhaps your company does not present or does not have the time or staff to prepare a session. AJAS is offering all Sponsors the opportunity to take your support to the next level by putting the name of your company on a session – branding. This affords your company greater recognition at the AJAS Annual Conference.

Sponsoring a general session, breakout session or event at the AJAS Annual Conference has many benefits including:

- ✓ Your company logo on a sign outside the room where the session is held.
- ✓ Your company logo in visible places throughout the room where the session is held.
- ✓ An introduction by an AJAS member or staff person as an AJAS Sponsor.
- ✓ The opportunity to introduce the session: Introducing yourself and your company, and then introducing the speaker and the speaker's topic.
- ✓ Publicity in the onsite program (a listing as the sponsor of the session).

Association of Jewish Aging Services
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Sponsorship Opportunities

Golf Tournament -

Sponsor the tournament-	\$2500
Co-sponsorship-	\$1500

Celebrate 50! AJAS Anniversary Event -

Sold! Sponsor the event	\$10,000
Co-sponsorship -	\$2500

Keynote Sessions –

Monday Breakfast -	\$3500
SOLD! Tuesday Breakfast	\$3500
Tuesday Lunch -	\$3500

Fundraising Intensive Program with Naomi Levine –

Tuesday -	\$5000
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Breakout Sessions –

Monday and Tuesday -	\$1600
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Sunday Evening Schmooze -

\$1500

Sponsor a snack bar in between sessions –

Tuesday -	\$1200
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Transportation for Site Visit –

Wednesday -	\$1500
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Three Bagel Sunday Film Premiere –

Monday -	\$1600
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