



# 2010 Sponsor Benefits

## Diamond Sponsor

\$12,500+ Level

- All Platinum, Gold and Silver level benefits, plus...
- Five (5) registrations for the AJAS Annual Conference [\$7,500 value]
- Opportunity to present a giveaway at Annual Conference Registration Desk (ex: pen, notepad, etc.) [\$2,000 value]
- Sponsorship of one (1) AJAS Webinar [\$2,000 value]
- \$600 credit towards advertising in an AJAS publication (including the Conference On-site Brochure and the *Journal on Jewish Aging*) [\$600 value]

## Platinum Sponsor

\$10,000 Level

- All Gold and Silver level benefits, plus...
- Premium Exhibitors Showcase booth space at the AJAS Annual Conference [\$3,000 value]
- Four (4) registrations for the Annual Conference [\$6,000 value]
- Opportunity to participate in the Annual Conference planning process
- \$400 credit towards advertising in an AJAS publication [\$400 value]
- Company logo on homepage of the AJAS website
- One (1) subscription to the *Journal on Jewish Aging* [\$72 value]

## Gold Sponsor

\$7,500 Level

- All Silver level benefits plus...
- AJAS will set up face-to-face appointments with CEOs of member organizations
- Three (3) registrations for the Annual Conference [\$4,500 value]
- \$200 credit towards advertising in an AJAS publication [\$200 value]
- Company logo in quarterly magazine (circulation: 3,500)

## Silver Sponsor

\$5,000 Level

- Year-round access to decision makers at AJAS member organizations
- Exhibitors Showcase booth space at the AJAS Annual Conference [\$2,000 value]
- Two (2) registrations for the Annual Conference [\$3,000 value]
- Opportunity to present a concurrent breakout session at the Annual Conference
- Company logo and link to website in the Sponsors Section of the AJAS website
- Company listing in monthly electronic newsletter (circulation: 1,200)
- Company listing in quarterly magazine
- Access to the Members Section and online membership directory on AJAS website
- Exclusive opportunities to reach AJAS members throughout the year

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